



**APPLICATION FOR APPOINTMENT TO THE
ADVERTISING AND PROMOTION COMMITTEE
A Division of the Hot Springs Village
Area Chamber of Commerce
P.O. Box 8575
Hot Springs Village, AR 71910**

Advertising and Promotion Committee Mission Statement:

To encourage tourism and ownership in Hot Springs Village, Arkansas, a world-class gated community; to support and stimulate investment in and around the Village through community involvement, publicity and aggressive promotion of recreational, cultural and entrepreneurial opportunities; and to clarify locale identity through established regional tourism and promotional resources.

Committee Description

- This is an advisory committee whose duties include:
 - Interviewing applicants for the position of Executive Director, making a recommendation for hire to the COC Board.
 - Assisting Executive Director in development of annual promotional program and funding requirements which will be presented to the COC Board for approval.
 - Periodically reviewing annual promotional program and assist Executive Director in making changes to the program.
 - Working with the Executive Director to maintain and continue to develop and change the current web site in conjunction with the Hot Springs Village Area Chamber of Commerce.
- Committee members must be HSV property owners; terms are for three years and are approved by the Hot Springs Village Area Chamber Board of Directors.
- Advertising and Promotion Committee is a division of the Hot Springs Village Area Chamber of Commerce and has a charter outlining its duties.

Applications due at the Chamber office by April 9, 2010

Please tell us about yourself by filling in the information below:

Name _____ Phone Number _____

Mailing Address _____

Business _____ Email _____

HSV Property Owner since _____ (**Committee members must be HSV property owners**)

Education, career and volunteer highlights before moving to Hot Springs Village that would have an impact upon the committee appointment you seek (specifically Marketing, Advertising and/or Public Relations Experience): _____

_____ (continue on next page)

