

Chamber and Advertising & Promotions Executive Director

Hot Springs Village (Arkansas) Chamber of Commerce seeks a self-starter with a minimum of 3 years experience in marketing, advertising or public relations to promote amenities and property ownership in a world-class gated community (largest in the U.S.).

Resort destination marketing experience highly desired.

Responsibilities include working with a six-figure budget, developing a marketing/PR plan to promote the community, fundraising; event planning; writing promotional materials; partnering with local tourism entities; upgrading the website (www.hotspringsvillagechamber.com); managing a volunteer program; and recruiting Chamber members.

Bachelor degree or comparable experience in advertising, marketing, public relations or closely related field. Salary range: \$55-65K commensurate with qualifications and experience. In-house interview required. EOE

Must include cover letter, resume, writing samples and salary requirements to be considered for an interview.

Hot Springs Village is a residential resort community comprised of 26,000 acres that includes nine golf courses, 11 recreational lakes, and a wide variety of amenities and activities. Located in scenic central Arkansas in the foothills of the Ouachita Mountains, the Village is only 12 minutes from Hot Springs National Park and 45 minutes from Little Rock.