



# Hot Springs Village Area Chamber of Commerce

## NEWS FROM THE CHAMBER

APRIL 2010

Hot Springs Village Area Chamber of Commerce, 4585 Highway 7 North, Suite 9  
PO Box 8575, Hot Springs Village, AR 71910 501-915-9940  
hsvchamber@suddenlinkmail.net or hsvmarketing@suddenlinkmail.net

### Hot Springs Village Area Chamber of Commerce 2010 Board of Directors

**Donna Aylward**  
Chair

Summit Bank

**Amy Thomason**

1st Vice Chair

Arkansas Hospice

**Kathy Sherman**

2nd Vice Chair

ReMax

**Bruce Huddleston**

Secretary

Reliable Propane

**Rick Bonte**

Treasurer

City Plumbing, Heating &  
Electric

**Scott Moltzan**

Scott Moltzan Insurance Agency

**Mandy Golleher**

National Park Medical  
Center

**Joe Gray**

GenWealth Financial Advisors

**Judy Pickering**

Wells Fargo Financial Advisors

**Ex-Officio Directors**

**Dave Johnston**

HSV POA

**Mary Christians**

Best of Builders

**Darin Beckwith**

Fountain Lake School

**George Foshee**

Jessieville School

**Chamber Staff**

**Lee Ann Branch**

Executive Director

**Judy Carroll**

Administrative Assistant

### *Exciting New Advertising & Promotion Committee*

The new Advertising & Promotion Committee you've been hearing about is taking applications for three property owner members.

The six-member Committee is a division of the Hot Springs Village Area Chamber of Commerce (HSVACOC) and was formed at the recommendation of an ad hoc POA Board committee concerned about finding ways to promote the Village in the absence of national advertising campaigns formerly conducted by NRPI and Cooper Homes. Three members have been appointed: Jeff Atkins, HSV POA; Donna Aylward, HSV Area Chamber of Commerce and Lexie Curtis, HSV Board of Realtors.

They will select three property owners with knowledge and experience in tourism, marketing, advertising or public relations and make a recommendation for approval to the HSVACOC Board of Directors. The Committee is advisory only and terms are for three years.

Applications are available at the Chamber office or on the Chamber website,

[www.hotspringsvillagechamber.com](http://www.hotspringsvillagechamber.com).

The deadline for applying is April 9.

Once all members are in place, the Committee will begin the exciting task of interviewing for an Advertising & Promotion Executive Director who will develop a promotional program that will encourage tourism and property ownership in the Village and increase visibility on the internet. The new position will report to the HSV Chamber Board of Directors and is partially funded by the assessment increase voted in by POA property owners in October of last year and effective January 1, 2010. See job description below.

### Advertising & Promotion Executive Director

Hot Springs Village Area Chamber of Commerce seeks self starter with a minimum of 2-3 years experience in marketing, advertising or public relations to promote tourism and property ownership in world-class gated community.

- Excellent communication and negotiating skills
- Ability to execute or oversee creative advertising process
- Internet savvy
- Experience in managing a six-figure budget and working with a Board of Directors
- Experience with a variety of industries and geographic locations
- Experience in tourism industry highly desirable
- Bachelor's degree in advertising, marketing, public relations or a closely related field

Resumes by 4/30/10 to HSV Area Chamber of Commerce, PO Box 8575, Hot Springs Village, AR 71910.

### Advertising & Promotion Committee Mission Statement

To encourage tourism and ownership in Hot Springs Village, Arkansas, a world-class gated community; to support and stimulate investment in and around the Village through community involvement, publicity and aggressive promotion of recreational, cultural and entrepreneurial opportunities; and to clarify locale identity through established regional tourism and promotional resources.

# Fountain Lake's Got Talent

*A fundraiser for the Scholarship Fund*



Friday, April 16, 7:00 p.m.

Fountain Lake High School Auditorium

Guest Emcee Miss Greater Hot Springs, Molly Johnson

Talent show open to all Fountain Lake students grades 7 through 12

Tickets \$5 at the door

*Come see these talented kids perform and support the HSV Area Chamber's Scholarship Fund*

## Save these Dates!

**May 3-8** - Early Voting Garland County at Chamber office

**May 10-15** - Early Voting Garland County at Chamber office

**Mon. May 17**-Early voting Garland County at Chamber office

**Thurs. May 27**- Partner Up picnic at Balboa Pavilion, Diane Morgan/Edward Jones Investment sponsor

**June 1-5**- Early Voting Garland County at Chamber office

**June 7-8**- Early Voting Garland County at Chamber office

**July 1**- Partner Up Mixer, El Acapulco Mexican Restaurant

**July 29**-Partner Up Mixer, location TBA

**Aug 19**-Dennis Swanberg, Christian Comedian, HSV Chamber Fundraiser at Woodlands Auditorium

**Aug 26**-Partner Up Mixer, location TBA

**Sept 30**-Partner Up Mixer, location TBA

**Oct 18-23**-Early Voting General Election Garland County at Chamber office

**Oct 25-30**- Early Voting General Election at Chamber office

**Oct. 28**-Partner Up Mixer, location TBA

**Nov. 1**-Early Voting General Election Garland County at Chamber office

**Nov. 18**-Partner Up Mixer, location TBA

**Nov. 20**-Fantasy Derby at Diamante, Diamante Country Club, HSV Chamber Signature Event

**Dec. 16**-Chamber Holiday Party, location TBA



**Business Expo 2010**  
Friday, April 30th — Coronado Community Center  
**9:00 a.m. - 3:00 p.m.**

The theme for the 2010 Business Expo is

**Three for Three BINGO!!!**

Be sure to make plans to join us! As the attendees visit booths, the exhibitors will mark their BINGO cards. When they get three BINGOS on their card, they will qualify for the

**Grand Prize**

a choice of trips offered through Vacation Valet

3 days/2 nights Branson OR 3 days/2 nights Tunica OR

3 days/2 nights San Antonio with dinners, show/amusement tickets, vouchers, etc. This should be a great draw for attendees.

If you've already signed up as an exhibitor, thanks! If you haven't and still want to it's not too late! But booths are filling up fast! Call Lee Ann at 915-9940 to save your spot!

**Come Join The Fun!!!!**

## An Evening of Wine & Roses



Thursday  
May 13  
5—8 p.m.

Ponce de Leon Center, Porte Cochere

Tickets \$35.00 per person

Tickets Available April 1st at the Chamber office

Get Yours Early — Limited Tickets Available

Music by the combo Wine & Roses

Sample a selection of Fine Wine from Colonial Wine & Spirits

Hors d'oeuvres/Desserts by local restaurants

Contact Linda Piette at for sponsorship opportunities

*Benefits the Hot Springs Village Area Chamber of Commerce*

